



Pasco Pet Fest Advertiser Form

October 5, 2013 – 11 am – 3 pm

Florida Estates Winery

22241 State Road 52 - Land O' Lakes, FL 34639

www.PascoPetFest.com

www.Facebook.com/PascoPetFest

www.Twitter.com/PascoPetFest

Make a Difference for Pets and Get Noticed in Pasco County!

Your business is cordially invited to be an advertiser in the Pasco Pet Fest Full-Color Program.

Commitment Deadline August 1, 2013

Doggie Cakes is hosting **Pasco Pet Fest**, on **October 5th, 2013** - an annual event, with expected attendance of 1,000 to 2,000 people. The festival promotes adoptable pets in Pasco County, FL and surrounding areas. All of the proceeds will be donated to a local 501c animal rescue, Pit Bull Happenings. Many other rescues will attend at no cost, and will have opportunity to solicit donations and to promote their adoptions and programs.

The festival is being held at **Florida Estates Winery**, with vendors, food trucks, raffles, giveaways, adoptable pets, live music, and of course wine tasting. **The event is FREE and open to the public.** Your contribution as an advertiser helps underwrite this exciting and unmatched community festival.

Promote your Business and be a HERO to Pasco Pets

<u>Rates</u>	<u>Value</u>	<u>Design Specs</u>
<p>\$250 Full Page <input type="checkbox"/></p> <p>\$150 Half Page <input type="checkbox"/></p> <p>\$75 Quarter Page <input type="checkbox"/></p> <p>\$50 Business Card Size <input type="checkbox"/></p>	<ul style="list-style-type: none"> • <u>Full color ads at no extra charge.</u> • The program will contain articles and information of interest to Pasco pet owners – <u>They will save and view it even after the festival day.</u> • <u>Program will endure online as PDF.</u> • Your ad is <u>tax deductible.</u> 	<ul style="list-style-type: none"> • 300 dpi (dot per inch) resolution preferred. • Files accepted (EPS, AI, PDF, JPG, PNG). • Questions – Jason.Longo@gmail.com • For additional donation, we may be able to assist you with your design. • Artwork due by August 15, 2013.

Celebrate Pasco Pet Fest with your neighbors and customers.

*Don't hesitate to call me to discuss your participation with this high profile Pasco event. **Trina Messano, Doggie Cakes 727.845.1200***

Business/Organization Name: _____

Primary Contact Name: _____

Primary Phone #: _____

Alternate Phone #: _____

E-Mail: _____

Website(s): _____

Mailing Address: _____

TOTAL TAX DEDUCTABLE ADVERTISER DONATION ENCLOSED: \$ _____ (Due in Full By August 1, 2013)

All of the proceeds will be donated to a local 501c animal rescue, Pit Bull Happenings.

Payment: Check Payable to "Trina Messano" ("Pasco Pet Fest" in Memo Line)

Mail Completed & Signed Advertiser Form, and Check To: Pasco Pet Fest - 10315 Miracle Lane – New Port Richey, FL 34654

Participation, Waiver of Liability, and Assumption of Risk Assessment

The signed advertiser agrees to indemnify and hold harmless, Doggie Cakes, Florida Estates Winery, Pit Bull Happenings Rescue and all locations, managements, owners, operators, sponsors, employees, volunteers, and all associated with this event; others who occupy any position from any claims, injuries, damages, loss of actions caused or suffered by the participants arising out of the activity or participation of the vendors connected with this event.

These signatures release sponsors, et al, from any and all financial reliability or obligation while participating in this event.

This waiver also releases to Doggie Cakes, Florida Estates Winery, Pit Bull Happenings Rescue and legal sponsors associated with this event, the use of photos to be had with no monetary distribution or compensation to the signed applicant or others; which will be used strictly for future press or advertising purposes.

Advertiser has read above "EVENT INFORMATION and WAIVER of LIABILITY" and as the lawful representative of _____ (Company/Organization) agrees to comply.

Signature: _____ Date: _____

Print Name: _____

Event Management: Doggie Cakes • 727.845.1200 • Trina@DoggieCakes.com

PASCO PET FEST



Quarter Page

\$75

3.875" x 5.125"

Business Card Size

\$50

3.875" x 2.4375"

Half Page

\$150

8" x 5.125"

Full Page

\$250

8" x 10.5"